

AIRPORT DIRECTOR'S REPORT

February 2011



A AIRPORT OPERATIONS

- Passenger Count
- Aircraft Operations
- Air Freight

The passenger count for January, 53,384 was up 3.5% compared with January 2010.

B PROGRAMS

1. Air Service

SBA begins the year with 31 daily departures to 5 nonstops. In comparison, San Luis Obispo has 13 daily departures to three nonstops and Santa Maria has 5 daily departures to two nonstops.

Staff Contact: Terri Gibson, 692-6004

2. Communications Program

a. Airline Terminal Project Public Outreach

- Comprehensive information on FlySBA.com
- Construction tours
- Project sign boards and flyers at the Terminal
- Video updates on Channel 18, at boarding gates and online

b. Promotional Items This Month

Radio ads and MTD busboards for Frontier service, UCSB Athletics sponsorship, Granada Theatre playbills, SB Symphony programs, and *Noozhawk* online news ads to promote commercial airline service at SBA.

c. Official Android, iPad & iPhone Apps

The Santa Barbara Airport App version 1.0 can now be downloaded from the Android marketplace. The free App features a live arrival and departure flight schedule, airline and rental car agency links as well as parking information. Airport Apps for iPhones and iPads will be available to download by March 15th.

d. Airport Visitors Center Activity

During an especially active month of January; 405 students from six schools representing three districts visited the Airport. The Airport Community Education Liaison held Future Flyer Program courses for 6th grade students in collaboration with local GATE teachers. Five aviation club meetings and four TSA training sessions were held during the month as well.

e. Airline Terminal Comment Card Program

43 cards were collected from the boarding gate areas and main lobby in January. There were a variety of comments ranging from the cost of bottled water in the holdrooms to praise for airline counter agent assistance.

f. FlySBA.com Website

There were 36,587 visitors and 834,864 hits in January – these statistics represent an 11% increase in visitors and a 12% increase in hits over the previous month. The top viewed pages were the flight schedule, airline information and SBA non-stops. Italy, Sweden and China were the top world countries where visits to the site originated.

Staff Contact: Terri Gibson, 692-6004

3. Master Plan RFQ

A Request for Qualifications has been distributed to firms with experience in planning, architecture, engineering, environmental, and consulting services to develop an Airport Master Plan. Proposals are due on February 22, 2011.

Estimated Cost \$750,000
Funding: FAA Airport
Improvement Planning
Grant

Staff Contact: Hazel Johns, 692-6003

4. Property Management

a. Rent-A-Car RFP

The Rental Car Concession agreement expires August 2011, a new Request for Proposals has been developed, with a Mandatory Pre-Proposal meeting on February 10, 2011 and proposals due on March 10, 2011. The successful rental car companies will have 60 days in which to complete tenant improvements in the new Terminal.

b. Airline Rates and Charges

On February 23, 2011, staff will meet with the airline property representatives and negotiate new rates and charges for building space and landing fees for the Fiscal Year 2012.

c. Tenant Improvements

The gift shop has begun constructing improvements in the leased space of the new Terminal. The Food & Beverage concession has submitted a construction schedule and has held a pre-construction meeting with EMMA to coordinate crews and other construction needs.

Staff Contact: Hazel Johns, 692-6003

5. Airline Terminal Public Arts Program

Planned completion date: Winter 2012

The proposed artwork commissioned by the Pierre Claeysens Veterans' Museum and Library Foundation will consist of five to seven glass "flag" panels as a tribute to the role of the Marine Corps Air Station Santa Barbara during World War II. A Request For Qualifications was distributed on November 4, 2010. A pre-submittal meeting held on November 17 was attended by nine artists. Five proposals were received on January 26. The Selection Committee will meet on February 16 to review the proposals and select artists to be invited for an interview.

Approx. \$200,000
(Funded by the Pierre Claeysens Veterans' Museum & Library)

Staff Contact : Karen Ramsdell, 692-6002

6. Airline Terminal Grand Opening Events

Planned completion date: Spring 2011 upon completion of the new terminal building

Theme : "The Art of Travel"

Four events during the Grand Opening week:

- **Employee Celebration Event**

Free - Event for Airport and airline employees will include a barbeque lunch, music, tours, activities, and an event keepsake.

- **Accessible Event**

Free - Tour for community members who are interested in the accessibility features of the new terminal. Light refreshments, event keepsake.

- **Gala**

Entry charge - Celebration event with food, entertainment, exhibits, tours, and event keepsake. A portion of the entry charge will go towards the Terminal Public Arts Program

- **Public Open House**

Free - Dedication ceremony, tours for community members, exhibits, event keepsake.

The funding for the grand opening events will come from sponsors and event ticket sales.

Currently the Staff and Executive Committees are developing a sponsorship program, and food and beverage, entertainment, and activities for each event.

Staff Contact: Karen Ramsdell, 692-6002

C CAPITAL PROJECTS

1. Airport Terminal Improvement project

Planned Completion Date: 2012

The Terminal Project contractor, EMMA Corporation, commenced construction on November 2, 2009. Significant progress on the terminal can be seen on a daily basis. The exterior of the building has either the scratch, brown, or finish coat of plaster applied. The grading of the entrance roads and sidewalks is almost complete. On the ramp side of the building almost all of the new ramp concrete has been placed. The roof is complete with the exception of those areas around parapet walls which are still being plastered. The inside of the building is just as impressive. First floor drywall is virtually complete with taping of drywall joints ongoing. All mechanical, electrical, and plumbing rough-in is complete, on the first floor and well underway on the second floor. Second floor framing is virtually complete with drywall to follow.

\$60 Million (14.1M AIP Grant, 5.8M PFCs, 34.5M Bond Funds, 1.0M Airport Funds)

Staff Contact: Leif Reynolds, 692-6020

2. Goleta Slough Tidal Circulation Demonstration Project/ASP Wetland Mitigation Project

Planned Completion Date: February 2011

Wetland mitigation associated with the Airfield Safety Projects was required at a ratio of 4:1. The Airport has completed the first phase of mitigation, which provided 3:1 mitigation.

URS Corporation
\$348,330 (work that is continuing.)

The final phase of mitigation is based on the Goleta Slough Tidal Restoration Demonstration Project, which was successfully completed in Winter 2009. Surveys to measure bird activity, vegetation establishment and invertebrate communities were completed in November 2008. The final report from URS was provided in mid-January 2009 and reviewed by staff. It was forwarded to FAA and USDA for their review. A contract with Tartaglia Engineering and URS was approved by City Council for design of the final tidal mitigation area required for the Airfield

Safety Projects in March 2009. The Coastal Development Permit was approved by the California Coastal Commission in July 2010.

Construction bids were opened on July 29 and Granite Construction was the low bidder at \$855,101. All work has been completed on the project with maintenance weeding on-going.

Staff Contact: Owen Thomas 692-6018

D COUNCIL / AIRPORT COMMISSION ACTIONS

Council approved the following recommendations in January:

- A. Authorize the Airport Director to execute a Loan of Asset Agreement, subject to approval by the City Attorney, between the City and the County of Santa Barbara for the long-term loan of a Santa Barbara County Courthouse Lantern; and
- B. Authorize the Airport Director to execute a Loan of Asset Agreement between the City and the David Bermant Foundation for the long-term loan of a kinetic sculpture, "Good Time Clock IV," by artist George Rhoads.